



Choice of The Best!

## FROZEN FOOD

- HEALTHY
- FRESH
- NUTRITION

富颖(上海)食品有限公司

Tel : 186 1652 2392 / Angela 闻

[www.fuyingfood.com](http://www.fuyingfood.com)

# WHY CHOOSE



Choice of The Best!

# 1

## CHEF RECOMMENDED HIGH-QUALITY FOOD 星级主厨推荐的优质食品



# 2

## MALAYSIA QUALITY FISH BALLS EXPERTS 马来西亚安心食品制造专家

### Manufacturing Expert of Safe Food

There exists no best food in the world, only the safest. For years, De First Food has invested greatly in establishment production facilities completely with stainless steel. Furthermore, we utilize an Purification Filter System to produce the safest food to ensure consumers can eat without hesitation. From raw material infrastructure, production line, to packing, we have established an extensively strict quality control system that comprise with food safety.

### 严格把关，追求卓越品质

“世界上没有最好的味道，只有最安全的食品。”一食品投下了庞大的资金，建立全白钢生产线，并设下净水系统，以生产让人吃得安心的食品。一食品从工厂建设、生产线到包装都设下高标准的质量管制系统，为食品安全严格把关。

# 3

## MALAYSIA QUALITY FROZEN FOODS 马来西亚优质冷冻食品





**ACCREDITED BY MALAYSIA'S KEY MEDIA OUTLETS AND GOVERNMENT OFFICIAL AFFIRMATION**

Established in 1978, De First Food Manufacturing (M) Sdn Bhd started a self-initiated food production factory, where we specifically manufactured fish ball and bean curd products. For decades integrity has become the core to our success, and we uphold high moral standards in our daily operations to provide high efficient and quality services to our respected partners.

We sincerely believe that the degree of attitude solidifies the height of achievement while diligent efforts from servicing to production can cultivate a positive professional attitude. Today, our long years of endeavors are widely accredited by Malaysia's key media outlets and government official affirmation, making us proud and honored.

**荣获马来西亚主要媒体及政府官方的肯定**

一食品生产(马)有限公司于1978年自设生产工厂，专营制造鱼丸及鱼肉腐竹类食品。诚信是我们成功的秘诀，我们坚持崇高的道德标准，于日常业务管理中，同时提供高效率 and 优质的服务给我们尊贵的商业伙伴。我们深信态度决定高度。专业良好的态度，来自于用心的做好服务与生产过程中的细节。在多年的坚持与努力下，我们非常荣幸获得马来西亚主要媒体及政府官方的肯定。

**OUR ACCREDITATIONS & AWARDS**

**我们的认证与奖状**



SME Phoenix Award 2012  
2012年中小企业火凤凰奖



Golden Bull Award 2012  
2012年金牛奖



SME Innovation Excellence Award 2012  
2012年中小企业卓越创新奖



SME100 Awards 2012  
2012年中小企业大跃进100强



Sin Chew Business Excellent Awards 2016 & 2014  
2016年 & 2014年星洲企业楷模奖



Golden Eagle Award by Nan Yang Siang Pau 2016 & 2014  
2016年 & 2014年南洋商报金鹰奖



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## OUR STORY

我们的故事

• 1978

### De First Food Manufacturing (M) Sdn Bhd was established

De First Food Manufacturing (M) Sdn Bhd started operation as a traditional handmade fish ball and bean curd with fish paste processing factory. The company's persistently excellent products and services were greatly received by local dealers and consumers alike.

#### 一食品生产(马)有限公司成立

一食品最初是一家以传统手工制作鱼丸及鱼肉腐竹的加工工厂, 稳定良好的品质与服务, 深受国内市场客户欢迎。



• 2009

### The FIRST fully automated manufacturer to process bean curd with fish paste products

Aligned with its continuous efforts to bring about better products and services for customers, the company fully reformed its production line and subsequently became Malaysia's first manufacturer to implement automated bean curd with fish paste production.

#### 首家全自动机器制作腐竹的制造商

我们不断提升产品及服务品质, 务求为顾客提供更优质的食品及更高效的服务, 全面对生产线进行改革, 成为大马首家全自动机器制造鱼肉腐竹的加工工厂。



• 2010



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### The CB Brand established, followed by ambitious local market expansion

The CB Brand continued to expand its business and reputation in the highly competitive market. The company initiated communication with customers to establish realistic demands, while also stemmed on over 30 years of experience with the utilization of highly sophisticated processing and freezing facilities to keep creating new fish paste products. These products were distinguished with unique taste and aroma while being made from quality ingredients suitable for the consumption of Muslims and Non-Muslims. For years, the company has been building partnerships with hundreds of distributors to explore uncharted local market segments thoroughly.

#### CB品牌成立, 积极开拓国内市场

在竞争激烈的商业市场中, CB品牌的知名度及业务继续增长。我们主动与客户群沟通协商, 了解市场实际需求, 以工厂30多年的传统经验, 加上先进的加工, 速冻设备, 积极研发使以鱼浆作为原料的新产品。我们的新产品风味独特, 原食材优质及浓郁的鱼香味适合所有穆斯林及非穆斯林食用。我们已跟数百家分销商建立良好的合作关系, 积极开拓国内市场。



• 2017

### Open up foreign markets and go global

By embracing new technology and techniques under a stringent hygiene management, our products are distributed in advanced packaging methods with a consistent delivery of quality. Currently, we have a wide distribution network all across Malaysia which also extends to international markets like Singapore, Vietnam, Hong Kong, Macau, Australia, and Canada. Looking ahead, we are set to expand our market into unexplored foreign territories in China, US, Middle East and Europe.

#### 拓展海外新市场, 冲出国际

新机器的技术, 严格的卫生掌控, 再加上先进的包装方法与输出一致的质量得到保证。目前我们的产品概括整个马来西亚, 市场逐渐扩大至新加坡, 越南, 香港, 澳门, 澳洲及加拿大。展望未来, 我们即将进军中国, 美国, 中东和欧洲, 以拓展海外新市场。





墨汁鱼面

**FISH NOODLE WITH SQUID INK**








Being the first in the world, this is our high cost quality dish that is the pride of our products made with Cephalopod Ink imported from Spain which adds that magical touch of flavor. It tastes sensational and will push all your taste buds to their limits, leaving a long-lasting deliciousness lingering in your mouth and keeps you craving for more.

世界首创，是我们最为骄傲的高成本制作之一。采用西班牙进口的墨鱼汁和特等鱼浆混合创产而成。原本可口弹牙的鱼面因墨鱼汁的混合而达到美味升华，一口咬下，清爽口感随即奔放，浓郁墨鱼汁香味也慢慢散发，直至将味蕾完全占据，是让食客吃得津津有味，回味无穷的极品食料。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR18	220g	-	30
WHOLESALE PACK	W1-31	1kg	-	12

 Microwave 2 mins	 Deep Frying 180 °c	 Steam 5 mins	 Stir Fry	 Steamboat 1-2 mins
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蛋饼 FISH ROLL

A product of high quality Surimi, it contains very contented fish paste and guarantees you a satisfying mouthful of bites and chews. As a delicate dish of safe consumption and wholesomeness, it is enriched with protein and various minerals.

以上等鱼浆特制，肉鲜而丰厚，弹牙耐嚼的满足感一涌而上，让您感受富足的口感，丰盈的鱼肉香。包含在内还有丰富的蛋白和各种矿物质，兼顾口味和营养，可以安全放心食用。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	FB12	330g	±22	30



墨汁花枝丸 CUTTLEFISH BALL WITH SQUID INK

A mixture of Surimi, Cuttlefish and Cephalopod Ink from Spain gives it a dark and reflective texture. After taking a bite, you would discover it is thick and chewy yet soft in between, which is a combination of delicacy to transcend your taste buds to another level.

采用新鲜鱼浆、墨鱼和来自西班牙的墨鱼汁揉合精心炮制，外表看起来黝黑但充满光泽，一口咬下方知其鱼浆与墨鱼肉的结合能让两种咬劲相互磨合，非常耐咀嚼，韧性堪称极上，能让味蕾感受越次超伦的独有海产风味。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR16	160g	8	40
	FB11	450g	±23	24
WHOLESALE PACK	W1-18	1kg	±50	10
	W3-18	3kg	±150	4

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SERIES  
**FISH BALL**



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海胆味包心丸

# SEA URCHIN FLAVOURED BALL



The first urchin-flavored stuffed fish ball in Malaysia. It is filled with juicy mushy quality flying fish roe, which gives you a thorough thrill of taste buds for every bite taken. It is also rich in protein, DHA, and EPA aside from being manufactured strictly safe and hygiene, making it not only tasty but also wholesome to consume.

大马首创仿海胆口味的美味包心丸，外层是鲜美的上等鱼浆，内层是甘甜多汁，浓郁松软的飞鱼籽内陷，一口咬下能让舌尖至舌尾体验刺激味蕾的多层次口味，满足感绝对爆灯。用料制作安全卫生，更富含蛋白质、DHA、EPA、矿物质和维生素，是色香味俱全的独家食料。



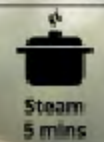
Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR09	190g	8	40
	FB03	450g	±19	24
WHOLESALE PACK	W1-11	1kg	±42	10
	W3-11	3kg	±125	4



Microwave  
2 mins



Deep Frying  
180°C



Steam  
5 mins



Stir Fry



Steamboat  
1-2 mins

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大马首创

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三文鱼豆腐


**SALMON FISH TOFU (FLAVOURED)**





The delicious Salmon Fish Tofu is very palatable and elastic. Its Salmon-like taste slowly builds up after the first bite and will soon conquer all your taste senses. Our Salmon Fish Tofu made with quality Surimi, it contains high protein and nutrition.


口味精致的三文鱼豆腐非常地Q弹好吃，其别出心裁的三文鱼口味会慢慢占据您的味蕾，先入口再而慢慢涌上的美味可谓恰到好处。采用上等鱼浆制作，富含高蛋白质，营养充分。


Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR14	160g	8	40
	FB09	450g	±23	24
WHOLESALE PACK	W1-16	1kg	±50	10
	W3-16	3kg	±150	4

  
 Microwave  
2 mins

  
 Deep Frying  
180 °c

  
 Steam  
5 mins

  
 Stir Fry

  
 Steamboat  
1-2 mins



芝士三文鱼丸


**SALMON BALL WITH CHEESE (FLAVOURED)**





This dish is meant to have layers of deliciousness from its surface, to its core and its stretchy Mozzarella cheese filling. All different layers of tastes complement one another harmoniously, while also being rich in protein and calcium.


从清脆外层，到仿三文鱼口味的松软鱼浆，以至包裹在内，丰韧香酥的莫扎瑞拉芝士，是深度层次，恰到好处的多重味蕾享受。互补的口味协调而鲜甜，尤其馅料更是弹牙耐嚼，且富含丰富的蛋白和钙质。


Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR15	175g	8	40
	FB10	450g	±21	24
WHOLESALE PACK	W1-17	1kg	±46	10
	W3-17	3kg	±137	4

  
 Microwave  
2 mins

  
 Deep Frying  
180 °c

  
 Steam  
5 mins

  
 Stir Fry

  
 Steamboat  
1-2 mins

龙虾丸

## LOBSTER BALL (FLAVOURED)



The lobster ball is made of Surimi, Imitation Crab Sticks and Japanese Flying Fish Roe, a combination that transcend its original ingredients to a higher level of seafood deliciousness. Casting a domineering appearance but tender in nature, it also contains protein, DHA, minerals, and vitamins.

以高质鱼浆、蟹棒和日本飞鱼籽混合出龙虾风味，让原料宛如脱胎换骨，飞跃层次地达到另一番独特美味。外形霸气好看，色香味兼具的它更富含蛋白质、DHA、EPA、矿物质和维生素。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR10	190g	8	40
	FB05	450g	±19	24
WHOLESALE PACK	W1-12	1kg	±42	10
	W3-12	3kg	±125	4

墨鱼丸

## CUTTLEFISH BALL



Mildly elastic and chewy, what you get is a mix taste of high quality Cuttlefish and Surimi. It keeps you going for the next bite until you are fully indulged with its unique hybrid cuttlefish favor, which also extends to nutrition like calcium, protein and minerals.

口感Q弹有嚼劲，是高等鱼浆揉入高质墨鱼的混合口味，分量非常充足，让人咬下一口接一口，就是要慢慢享受其两味互竞，并肩齐驱的精致个性味感。此外，它也富含钙、蛋白质和各类矿物质，兼顾健康所需。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR07	160g	8	40
	FB07	450g	±23	24
WHOLESALE PACK	W1-09	1kg	±50	10
	W3-09	3kg	±150	4



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芝士  
虾  
包  
心  
丸

# FISH BALL WITH CHEESE & SHRIMP

It is stuffed with quality Surimi and imported Cheddar Cheese, one mouthful of chewing will give you over the top satisfaction. The minced prawn meat lingers on the tongue while the 'cheesy' juice adds delicacy to its flavor. In short, all distinguished flavors mixed neatly and nicely.

以上等鱼浆包裹进口切达芝士和鲜嫩多汁的丰厚虾肉，一口咬下香气扑鼻，无比满足。Q软外层破开后，虾肉在舌头上慢慢滚动的当儿搭上芝士和香汁的融合，感觉舌头上不同风味和口感互相争宠，前后交替，是匠心独具的美味。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR04	160g	8	40
	FB01	450g	±23	24
WHOLESALE PACK	W1-06	1kg	±50	10
	W3-06	3kg	±150	4

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins



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鱼  
籽  
包  
心  
丸

# FISH BALL WITH FISH ROE



Stuffed with flying fish roe as its core, this fish ball makes you want to slowly feel its inner texture and indulge your whole tongue from tip to back. Being enriched with DHA, EPA, vitamins and minerals. It is also manufactured under strict safety and hygiene guidelines that makes it healthily delicious.

采用上等鱼籽泡制的内陷松软适中，让人一口咬下后想慢慢享受，感受内陷的舒适Q软质感，嘎啾嘎啾的，咀嚼过程非常过瘾。通过安全卫生的严谨监督用心生产，富含DHA、EPA、维生素和矿物质的它，一点都不缺营养成分。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR11	190g	8	40
	FB06	450g	±19	24
WHOLESALE PACK	W1-13	1kg	±42	10
	W3-13	3kg	±125	4

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins





墨鱼浆  
**CUTTLEFISH PASTE**


Perfectly and safely made with the finest quality Cuttlefish & premium Surimi, it is elastic and chewy which gives a great pleasure between your teeth. Its biggest uniqueness being the flexibility of size and shape in accords to a consumer's preference, also rich in calcium and nutrition.


采用高品质的新鲜墨鱼与鱼浆制作，嚼劲十足，弹性更佳，可依据喜好自捏形状，是一道讲求自由度的食料。经过安全严谨生产过程制作的它，也富含钙质等营养成分。


Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
<b>RETAIL PACK</b>	P01	200g	-	70
<b>WHOLESALE PACK</b>	W-29	500g	-	30
	W1-29	1kg	-	14

  
 Microwave  
2 mins

  
 Deep Frying  
180°C

  
 Steam  
5 mins

  
 Stir Fry

  
 Steamboat  
1-2 mins


鱼面  
**FISH NOODLE**





One of the most popular steamboat dishes with a spaghetti likeness that steamboat enthusiasts enjoy on the get-go. It is very smooth and soft which resembles a real noodle creatively and the right way to enjoy it is nonstop slurping.


其中一种最受欢迎的火锅食料，其面条状的弹性口感是火锅爱好者的特别喜好。吃下去滑溜顺口，让人苏噜苏噜停不下来，直到塞满口中慢慢咀嚼，可说是另一番风味的创新面食。


Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
<b>RETAIL PACK</b>	SSR17	220g	-	30
<b>WHOLESALE PACK</b>	W1-30	1kg	-	12

  
 Microwave  
2 mins

  
 Deep Frying  
180°C

  
 Steam  
5 mins

  
 Stir Fry

  
 Steamboat  
1-2 mins



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SERIES  
**OTHER**

芝士包心丸

FISH BALL WITH CHEESE



After biting through its outer layer, what come next will be its elastic Mozzarella Cheese fillings. In a split second, you will experience a mouthful of fragrant cheese with a mix of elasticity and could never stop enjoy the chewing process. It is like having your taste buds experiencing culture shock.

一口咬下，揭开隐藏在松软外皮内的浓郁莫扎瑞拉芝士内陷，兼具韧性和美味，让您口内迅速扩散扑鼻芝士芳香，以及弹牙黏糊口感，味蕾迅即被彻底地挑战和刺激，咀嚼一时无法停止。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR08	175g	8	40
	FB02	450g	±21	24
WHOLESALE PACK	W1-10	1kg	±46	10
	W3-10	3kg	±137	4
Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins

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 大马首创





Choice of The Best!



日式鱼豆腐  
Japanese FISH TOFU

It is pure in taste, odorless. You can fry it for a crunchy bite or dip it in soups to have it absorbed with different flavors. It is undoubtedly easy to eat and easy to mix.

日式鱼豆腐适合任何类型的膳食，尤其油煎更是香脆美味。此外，它的口感充满弹性而爽快，非常顺口，搭配汤底能酝酿不同风味，可谓百变易吃的食料。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR06	160g	8	40
	FB08	450g	±23	24
WHOLESALE PACK	W1-08	1kg	±50	10
	W3-08	3kg	±150	4

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins



日式芝士鱼豆腐  
Japanese CHEESE FISH TOFU

It is made of finest Surimi and filled with high quality Flying Fish Roe and Cheddar Cheese which resulted in a taste of deeply layered flavors. Every ingredient was proportionately precise in mixture and complemented with each other, having one bite brings you a multitude of taste thrills.

采用新鲜的高质鱼浆制成的鱼豆腐，包含以飞鱼籽和切达芝士混合的顶级馅料，是货真价实的三层享受，皮和馅以黄金比例结合，质感相互辉映，一口咬下宛如过山车的味蕾刺激，滋滋上口。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR05	160g	8	40
	FB04	450g	±23	24
WHOLESALE PACK	W1-07	1kg	±50	10
	W3-07	3kg	±150	4

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins



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白鱼丸 (大/小)  
**WHITE FISH BALL**  
 (BIG / SMALL)



Made from the finest quality of Surimi, it looks naturally white and tastes creamy soft.

白鱼丸采用最高质量的鱼浆作为原料，呈现出天然的白色。

WHITE FISH BALL (BIG)				
Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	FB14	450g	±23	24
WHOLESALE PACK	W1-20	1kg	±50	10
	W3-20	3kg	±150	4
WHITE FISH BALL (SMALL)				
WHOLESALE PACK	W1-19	1kg	±100	10
	W3-19	3kg	±300	4

Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins
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炸鱼丸 (大/小)  
**FRIED FISH BALL**  
 (BIG / SMALL)

It is golden fried, crispy on-the-out and flabby on-the-in. Definitely the perfect dish that tastes the best dipping in steamboat soups, be it spicy or mild flavor.

金黄的炸鱼丸外脆内软，是火锅料理中最好的搭配。

FRIED FISH BALL (BIG)				
Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	FB13	450g	±23	24
WHOLESALE PACK	W1-22	1kg	±50	10
	W3-22	3kg	±150	4
FRIED FISH BALL (SMALL)				
WHOLESALE PACK	W1-21	1kg	±100	10
	W3-21	3kg	±300	4

Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins
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章鱼丸  
**OCTOPUS BALL**

A dish made from a new combination that tastes fine and chewy, which gives you a taste of two distinctive textures that are well mixed together. From soft to hard and back to soft, its multilayered ingredients will push your taste buds to its maximum. For sure it will be an octopus food lover's delight.

这道全新创产的食料可谓咬劲一流，口味丰厚，让人感受到章鱼肉在鱼浆之间游走自如，时而扎实，时而松软，两种咀嚼层次的交互接棒将让您抵达味蕾的顶限。喜欢章鱼类食料的爱好者一定会爱上这一口味。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR20	190g	8	40
	FB15	450g	±19	24
WHOLESALE PACK	W1-23	1kg	±42	10
	W3-23	3kg	±125	4

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins



特大  
**JUMBO FISH BALL**

JUMBO SIZE  
特大

The jumbo size fish ball is so satisfying with its juicy squishy taste. Protein rich surimi was its main ingredient.

以鱼浆特制的特大鱼蛋可口多汁，口感十足，并含有丰富的蛋白和各类矿物质，健康又好吃。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
WHOLESALE PACK	W1-24	1kg	±14	10
	W3-24	3kg	±43	4

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins



珍珠  
**TOBIKO FISH BALL**

A tasty fish ball that is crunchy on the outside and soft on the inside. The fish paste has a mini mix of fish roe and creates a unique texture when chewing it.

外脆内软的珍珠鱼丸在丸子内加入了鱼籽，让口感更独特。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
WHOLESALE PACK	W1-25	1kg	±84	10
	W3-25	3kg	±250	4

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins

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# 鱼饺 FISH DUMPLING

Filled with premium quality Surimi, it has a mild salty favor and is soft and chewy. Its richness is due to its delicious wrapping of fish paste, definitely a staple example of delicious steamboat dish that can bring out the essence of the soup.

皮Q白皙，滑溜弹牙，形状拿捏得体，馅料咸味适中，是高质量的外皮与鱼浆精确磨合而成的食料。纯白外表看起来让人胃口大增，吃起来非常舒服，可谓火锅美汤的最佳配料之一。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR12	200g	20	40
	HM06	450g	±45	24
WHOLESALE PACK	W1-14	1kg	±100	10

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins



# 鱼肉菜卷 FISH VEGE ROLL



Quality Surimi rolled with small pieces of celery and carrot results in a balance of taste and nutrition that is also safe and hygienic. Its smooth texture and soft chewiness made it a very comfortable dish to eat.

白皙香嫩的上等鱼浆卷入点点青红的芹菜和胡萝卜，吃起来口感顺滑、软嫩，不油腻，是色香味俱全，兼顾安全卫生，营养又美味的难得食料。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR13	200g	20	40
	HM07	450g	±45	24
WHOLESALE PACK	W1-15	1kg	±100	10

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry






Steamboat  
1-2 mins

手工菜鱼饼  
手工鱼饼

**HANDMADE FISH CAKE**  
.....  
**HANDMADE VEGE FISH CAKE**

Protein rich and full of vitamins, it is authentically handmade the traditional way. Its natural taste is like none other fish cake and is bound to give your taste buds a journey that will not forget.

以传统纯手工制作，自然好吃的风味异于一般鱼饼，外皮香脆，内顺滑，能吃出一口纯朴无暇的质感，保证让您的味蕾食后不忘，并且还富含蛋白质和维生素。

HANDMADE FISH CAKE				
Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
WHOLESALE PACK	W-27	500g	5	20
	W1-27	1kg	±10	10
	W3-27	3kg	±30	4
HANDMADE VEGE FISH CAKE				
WHOLESALE PACK	W-28	500g	5	20
	W1-28	1kg	±10	10
	W3-28	3kg	±30	4
 Microwave 2 mins	 Deep Frying 180°C	 Steam 5 mins	 Stir Fry	 Steambot 1-2 mins



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香菜鱼饼

VEGE FISH CAKE



The Vege Fish Cake is rich in protein and various minerals and manufactured strictly safe and hygienic. It has a chewy mushy texture and a mixed filling that give you a mouthful of satisfying bites, definitely the perfect mix of fish and vegetable to a vegan's delight.

上等鱼浆揉入丝丝香菜，外皮香脆吃起来口感特好，鱼浆因蔬菜的配搭而不单调，更多了一份层次和丰厚，让您吃得富足欲满。含丰富蛋白和各种矿物质，生产严谨安全，是鱼和蔬菜的完美两味结合。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
WHOLESALE PACK	W-26	450g	±23	24
	W1-26	1kg	±50	10
	W3-26	3kg	±150	4
Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins



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五味香卷  
**FIVE  
SPICE  
ROLL**

A traditional Surimi roll with a perfect mix of five-spice powder, it is crunchy and has a sweetening mild spicy flavor. The different ingredients complement one another to compose its unique taste while also being safely manufactured which adds to its benefits.

以五香粉揉入高级鱼浆而制成的传统香卷，让口味抵达另一层次，芳香迷人，甘甜不辣，脆而不腻，是一道多材料混合但美味一致，能让人垂涎欲滴的一道食料，其复杂安全生产过程更是让其额外加分。






Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
<b>WHOLESALE PACK</b>	W-33	500g	±17	20
				
Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins



蟹柳卷  
**CRAB  
STICK  
ROLL**

Handmade roll of bean curd skin with delicious imitation crab stick wrapped inside which is a one of a kind double taste extravaganza. Cut it into pieces and indulge yourself with one piece of smooth palatable delicacy after the other.

纯手工制作的美味腐竹加上精致的蟹柳包裹在内，给予食客双重的口感刺激，是一道以材料互补增进味感的食品。切成小块慢慢进食，让舌头一次品尝双重口味，顺滑，细嫩，好吃。






Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
<b>WHOLESALE PACK</b>	HM01	400g	5	30
	W1-04	1kg	±13	10
				
Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins



(综合包装 5合1)  
金玉满堂  
**FORTUNE COMBO**  
(5 IN 1 PACK)

The 5 in 1 Fortune Combo pack is a mix of bean curds and stuffed tofu, fish balls which allow you to enjoy some crunchy yummy bean curd dishes while taking a bite of delicious fish balls with cheese fillings. This whole pack is an ideal choice for a steamboat feast.

丰富的5合1金玉满堂组合包含色色各类的腐竹、豆腐和芝士包心丸，在享用香脆腐竹的当儿，能咬个芝士包心丸，让馅汁在口中奔放是再好不过的味感体验，绝对当属火锅盛宴不可或缺的理想盛料。






Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
WHOLESALE PACK	CP01	220g	16	24
				
Microwave 2 mins	Deep Frying 180 °C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins



(综合包装 5合1)  
吉祥如意  
**LUCKY COMBO**  
(5 IN 1 PACK)

Our 5 in 1 Lucky Combo pack comes with a mix of bean curd and fish ball varieties. By adding Sea Urchin Flavored Ball and Lobster Ball to the bean curd mix, you can now satisfy your need for a crunchy bite and enjoy juicy delicate fillings at the same time.

五彩缤纷的5合1腐竹鱼丸食料组合充盈着好运当头的多重口味。有腐竹搭配霸气龙虾丸和多层次口味的海胆味包心丸，能够一次过满足想吃酥香脆皮和多汁馅料的欲望，适合一家大小尽情享受。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
WHOLESALE PACK	CP02	220g	12	24
				
Microwave 2 mins	Deep Frying 180 °C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins



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(综合包装3合1)  
皆大欢喜

**HAPPY COMBO**  
(3 IN 1 PACK)



Enjoy a variety of bean curd products with our 3 in 1 Happy Combo which comes with bean curds of different shapes and sizes to complement different preferences. A happy family crunchy munchy feast starts with this pack.

能让大家开心享用的3合1丰富腐竹食料配套，不同形状大小的腐竹迎合不同食客所需。酥脆爽快，鱼浆丰满，大口大口地咬下，是让一家大小享受天伦之乐的快乐组合，让人吃了吮手指叫好。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
WHOLESALE PACK	CP03	280g	20	24
 Microwave 2 mins	 Deep Frying 180°C	 Steam 5 mins	 Stir Fry	 Steamboat 1-2 mins



1st in MALAYSIA  
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SERIES  
**BEAN CURD**





Choice of The Best!



腐竹王  
**BEAN CURD KING**



A crunchy bean curd wrapped with fresh delicious fish paste inside that is safely manufactured. It has a mild salty taste and a crunchy bite, making it the kind of food that will keep you nonstop eating. It is the best choice of snacks.

经过安全生产，金黄酥脆的表皮包裹鲜甜可口的鱼浆，盐酥味适中，大口咬下，尤其空心皮尾扑哧扑哧的清脆感嚼起来非常爽快，是最好的小食选择。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR02	160g	6	30
	HM02	300g	±11	40
WHOLESALE PACK	W-02	500g	±18	20
	W1-02	1kg	±36	10

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins

手工腐竹仔  
(无需冷藏)  
**CRISPY MINI BEAN CURD**  
(NO REFRIGERATION)



Our most popular handmade dish which can be pan-fried or soup cooked to cater different appetites. Being mildly flavored and smaller in size made it the go-to for the common food lover, definitely one of the best choices for a steamboat feast.

我们广受好评的最畅销手工制产品，不管是油炸还是水煮都别具风味，各有各好吃。此外，其适中口味，精小易嚼的特性非常迎合大众喜好，是火锅盛宴的最佳伴食选择。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	BC09	360g	50	-

Microwave  
2 mins

Deep Frying  
180°C

Steam  
5 mins

Stir Fry

Steamboat  
1-2 mins

三角  
鱼  
腐  
竹


**TRIANGLE  
FISH  
BEAN CURD**





Pre-cut in a triangular shape that is convenient to chew on, it contains a mildly sweetening taste that will make you crave for more. Treat it as a snack, or part of a bigger dish is up to you as it fits perfectly for both.


香甜可口，薄脆爽咬，它的形状非常方便进食，可以当成零食那样慢慢享用。吃完一片再接一片，让人宛如上了瘾般停不了口地进食是它最为过人的食物魅力。


Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR03	160g	5	30
	BC04	300g	10	50
WHOLESALE PACK	BC05	500g	±16	20
	W1-03	1kg	±32	10
	W3-03	3kg	±94	4

  
 Microwave  
2 mins

  
 Deep Frying  
180°C

  
 Steam  
5 mins

  
 Stir Fry

  
 Steamboat  
1-2 mins



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迷  
你  
腐  
竹  
王


**MINI  
BEAN CURD  
KING**





Mini Bean Curd King comes in a smaller size that gives you a mouthful of satisfying crunchy bites. Hidden under its crunchy wrapping is a thick layer of Surimi filling that tastes superbly delicious.


迷你型的炸腐竹精小且方便食用，香脆的外皮里面裹着丰厚的高质鱼浆。随手一拿，再一口咬定是享用它的简单步骤，保证让您一口接一口咔嚓咔嚓地吃。


Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR19	160g	11	30
	HM11	300g	±20	40
WHOLESALE PACK	W-32	500g	±34	20
	W1-32	1kg	±67	10

  
 Microwave  
2 mins

  
 Deep Frying  
180°C

  
 Steam  
5 mins

  
 Stir Fry

  
 Steamboat  
1-2 mins

迷  
你  
鱼  
腐  
竹

**MINI  
FISH  
BEAN CURD**



It comes in small pieces but fully stuffed which is intended to be consumed in one piece. A satisfying munching experience between your teeth is guaranteed before swallowing it completely.

好吃美味，鱼肉较多的迷你鱼腐竹非常酥脆，细小的四方形状让人一口吃完，接而在嘴巴里享受它的清脆咀嚼感，直到心满意足地吞咽为止。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	SSR01	120g	15	20
	BC06	240g	30	40
WHOLESALE PACK	W-01	500g	±63	20
	W1-01	1kg	±125	8

  
 Microwave  
2 mins

  
 Deep Frying  
180°C

  
 Steam  
5 mins

  
 Stir Fry

  
 Steamboat  
1-2 mins



JUMBO SIZE  
特大



特大鱼肉酿腐竹  
JUMBO FISH BEAN CURD

It is bigger in size but also contains fresh and juicy Surimi which can be consumed being sliced or without. The bean curd surface is roughly textured and bound to satisfy the desire of crunchy lovers.

特大的鱼肉酿腐竹包含鲜嫩多汁的鱼浆，外层酥脆的腐竹皮完美衬托出内在鱼浆的鲜美，不管是一大片吃还是切片吃它都会是酥脆食物爱好者的最爱。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	BC08	350g	10	30
Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins



鲜味鱼肉酿腐竹  
TASTY FISH BEAN CURD



Being a perfect mixture of quality bean curd skin and Surimi, it is one of the most prominent examples of bean curd snacks. Its crunchiness and tastiness made it irresistible to consume more once you started eating, suitable for consumers demanding a safe and hygienic delicacy.

采用高质腐竹和鱼浆制作的完美食物结合，是美味小吃的绝佳代表之一，其酥脆耐吃，清爽的零食口感让人垂涎欲滴，想要一吃再吃。用料制作安全卫生，绝对符合高度要求的客户所需。

Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	BC07	250g	10	40
Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins



酿腐竹 (薄/厚)  
FRIED BEAN CURD (THIN / THICK)

It is well proportioned, having a precise layer of wrapping with an abundance of Surimi filling. Hence, not only does it satisfy your crunch craving, it fills up your appetite greatly. The taste is mildly sweetening and very suitable as one of the delights in your bowl of Yong Tao Foo.

油炸酿豆腐食料的首选，其鱼浆丰厚，有别于市场上一般肉少皮多的腐竹，因此，它除了酥脆好吃，富足的肉肉口感也能让人特别满足。甘甜浓郁的口味，让食者胃口大开，吮指大吃。

FRIED BEAN CURD (THIN)				
Size	Product Code	N. Weight (±)	Quantity (pcs)	Carton (pkt/ctn)
RETAIL PACK	BC01	240g	10	60
WHOLESALE PACK	BC02	1.2kg	50	12
FRIED BEAN CURD (THICK)				
WHOLESALE PACK	BC03	1.2kg	50	12
Microwave 2 mins	Deep Frying 180°C	Steam 5 mins	Stir Fry	Steamboat 1-2 mins

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